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FOR IMMEDIATE RELEASE

Adobe Selects Sites for Global Philanthropic Program, Adobe Youth Voices

Program Established at 41 Locations Throughout United States, United Kingdom and India

SAN JOSE, Calif. — Nov. 1, 2006 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced Adobe Youth Voices, the company's global philanthropic program introduced in June, is now under way at 41 schools and nonprofit organizations throughout the United States, United Kingdom and India. Working in collaboration with leading nonprofit youth media organizations, Adobe Youth Voices helps young people engage with their communities by providing access to multimedia tools, training and a worldwide network of youth, teachers and program leaders. Using video, audio, digital photography, animation and Web design, the program empowers youth to explore and comment on their world, and take an active role in their communities.

Adobe Youth Voices sites are:

San Francisco Bay Area – Boys and Girls Club of the Peninsula – East Palo Alto and Redwood City; Build San Francisco Institute; Children's Discovery Museum; Downtown College Prep; Galileo – Academy of Information Technology; and KIPP Heartwood Academy

Seattle – Aki Kurose Middle School; Hamilton International Middle School; High Point Community Technology Center; James A. Garfield High School; McClure Middle School; Nathan Hale High School; Washington Middle School; and Youth in Focus

New York – Bronx Leadership Academy II; Bronx Satellite Academy (Arturo Schomburg Satellite Academy); Lang Youth Medical Program; The School for Legal Studies; and Westside Collaborative Middle School (MS 250)

London – Islington City Learning Centre Highbury; Kids Company; Lilian Baylis Technology School; Paddington Arts; and St. Charles Catholic Sixth Form College

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Delhi/Noida, India – Akshay Pratishthan School; Bal Panchayat; Chintan Environmental Research and Action Group; CRS Kanya Girls' Intercollege; Kislai; Mizzima News Group; Noida Public Senior Secondary School; The Kutumb Foundation; and Pravah

Bangalore, India – APSA (The Association for Promoting Social Action); Government Girls' High School, Adugodi; Government High School, Jyothipura; Government Urdu High School, Barlane; Samvada; Sri Raja Rajeshwari Vidya Mandir High School; Slum Jagattu Media Group; and Vivekavardhini High School

“The sites, schools and organizations we've selected have a long history of success in engaging youth with the world around them,” said Michelle Mann, senior manager of Corporate Affairs and Community Relations at Adobe.

“Together, we'll help young people make their voices heard to make positive changes in their communities.”

Introduced earlier this year, the program consists of various projects supporting collaboration with other young people in the participants' communities and throughout the world. Teachers and leaders for Adobe Youth Voices are attending orientation sessions in all geographies to learn more about the resources available to maximize the program in their communities. Adobe is providing creative software including Adobe® Creative Suite®, Adobe Photoshop® Elements and Adobe Premiere® Elements software to facilitate youth expression and financial assistance to aid in the production and broad distribution and exhibition of youth media products.

“Learning occurs best when young minds are excited and interested about the possibility of having a real impact on the world around them, and the learning remains when there are real audiences and applications for that learning,” said Phyllis Gregory, London Commissioner Advanced Skills Teacher, Lilian Baylis Technology School, London.

“Digital applications allow young people to have that immediate effect.”

For more details on the Adobe Youth Voices program, visit www.adobe.com/go/youthvoices.

About Adobe Youth Voices

Adobe Youth Voices is a global philanthropic initiative that empowers youth to comment on their world using multimedia and digital tools to communicate and share their ideas, demonstrate their potential, and take action in their communities. Youth participants develop critical 21st century skills such as media literacy and global awareness and are encouraged to create works that communicate their ideas, concerns and aspirations. Adobe is supporting the program in collaboration with youth media organizations: Arts Engine; Educational Video Center; iEARN; Listen Up!; and What Kids Can Do. In addition to cash grants, Adobe is donating software and encouraging employee volunteerism.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit www.adobe.com.

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